

### FROU FROU GROUP OF COMPANIES







Company Name: Alkis H. Hadjikyriacos (Frou Frou Biscuits) Plc

Founded: August 1965

**Location: Nicosia, Cyprus** 

Employees: 197

Vision: To become one of the most successful food and snack manufacturers in the European Union, with products that stand out for their high quality and delicious flavor, fully satisfying our customers and consumers.

Mission: To offer to our customers the best products in the market at affordable prices, so that our loyal consumers increase over time.





#### Our manufactured brands

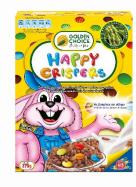


All types of biscuits -Sweet, Chocolate Coated, Cream filled, Wafers, Cookies, Savory, Crackers





Breakfast cereals for adults and children





Savory snacks, potato chips, corn snacks, pop-corn





Powder dessert mixes, jellies, creams, cooking aids





Traditional crisp-rolls, grissini, rusks, couvertures









### FROU FROU GROUP OF COMPANIES **EXPORT RANGE**







# EXPORT RANGE FINGETS Chocos

Superb quality brands at affordable prices

Market Leaders in the Chocolate Biscuit Segment in Cyprus











## EXPORT RANGE FINGERS Chocos

Crunchy and golden biscuit, baked to perfection

Smooth and velvety milk chocolate with our unique recipe











# EXPORT RANGE FINGETS Chocos

Using carefully selected ingredients and flavors of the highest quality













## EXPORT RANGE FINGERS Chocos

Catering to the needs of modern consumers through various packing formats













## EXPORT RANGE FINGETS Chocos

Using bright and vibrant red, yellow and silver colors for our packaging

Ideal to create eye-catching branded displays in the market













An irresistible combination of two crunchy biscuits, velvety cream center and coated with our rich milk chocolate.

Our signature silver packaging, the Joker character and its playful name makes it stand out from the crowd!







**JOKER 25g** 









JOKER 9+3 FREE (25g x12)









JOKER BOX (25g x25)





JOKER BOX (25g x40)





JOKER MINI BAG (200g+40g free)











PRODUCT	Net Weight Pc (g)	Shelf Life	Pcs/Ctn	Pallet Load (Ctns)
JOKER MINI BAG (200g+40g free) 240gx24	240	12 months	24	32
JOKER 9+3FREE 300gX24	300	12 months	24	72
JOKER (25gx25)	625	12 months	12	55
JOKER (25gx40)(30+10FREE) x6	1000	12 months	6	49

### fingers

Our secret is simple: we baked the favorite biscuit of Cyprus into the shape of a finger and we dipped it in our mouthwatering chocolate!







**CHOCO MORNING COFFEE FINGERS 108g** 









**CHOCO MORNING COFFEE FINGER 3-pack 324g** 













**CHOCO MORNING COFFEE FINGERS COUNTLINE 43g x18** 















PRODUCT	Net Weight (Pc)	Shelf Life	Pcs/Ctn	Pallet Load (Ctns)
CHOCO M.COFFEE FINGER 108g x 24	108	12 months	24	55
CHOCO M.COFFEE FINGER 2+1 324g x 12	324	12 months	12	55
CHOCO M.COFFE FINGER COUNTLINE 43Gx18	43	12 months	18	300







The most chocolatey Frou Frou product, with over 70% chocolate and in its core, the most loved biscuit of Cyprus!







**MORNING COFFEE CHOCOS COUNTLINE 37g** 











**MORNING COFFEE CHOCOS COUNTLINE 37g x25** 





### Chocos



**MORNING COFFEE CHOCOS TREAT SIZE 255g** 









**MORNING COFFEE CHOCOS TIN 400g** 









**MORNING COFFEE CHOCOS DARK TIN 400g** 





## Chocos









PRODUCT	Net Weight (Pc)	Shelf Life	Pcs/Ctn	Pallet Load (Ctns)
M.COFFEE CHOCOS TREAT SIZE 255gx18	255	12 months	18	32
MORNING COFFEE CHOCOS TIN 400g x12	400	12 months	12	60
M.COFFEE CHOCOS COUNTLINE 37gx25	37	9 months	25	240
MORNING COFFEE CHOCOS DARK TIN 400g x12	400	12 months	12	60









### **Permanent Stands**















### **Paper Stands**

































### **Shelf Strips**

FROU FROU FROU FROU FROU FROU FROU















### Samples











#### **General terms**

**Delivery: F.O.B Limassol** 

Shipment: Reefer Container (March – October)

MOQ: 2 pallets per sku

Lead Time: 25 – 30 Working Days (Based on Forecast)

Payment Terms: Prepayment with order confirmation

#### **Contact Information**

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FROU FROU GROUP OF COMPANIES

### Thank you...



