



ART CONTEST MY DREAM BISCUIT



TERMS AND CONDITIONS OF PARTICIPATION

Contest Theme

The art contest titled “**My Dream Biscuit**” is open to children aged up to 15 years. Its purpose is to encourage creativity and imagination.

Through drawing or painting, children are invited to depict their “**dream biscuit**”—a unique biscuit character or hero placed in a fantasy world inspired by their values, thoughts, and emotions.

They are also encouraged to communicate a **positive message or feeling** through their artwork, such as friendship, love, hope, peace, environmental protection, or care for others.

The contest offers children a **creative outlet for free artistic expression**, linking the joy of their favourite snack with meaningful ideas that raise awareness—such as peace, poverty, hunger, the environment, animals, and empathy.

Eligibility

- Open to children **aged 15 years and under**, who are **permanent residents of Cyprus**.

Age Categories

- Under 8 years old
- 8 to 11 years old
- 12 to 15 years old

Important Dates

- **Submission Period:** 2 October 2025 – 19 December 2025
- **Evaluation of Entries:** January 2026
- **Announcement of Winners:** January 2026

Submission Guidelines

- **Paper size:** Preferably A3 or tabloid size, A4 also accepted.
- **Mediums:** Any (coloured pencils, markers, watercolours, crayons, etc.).
- **Presentation requirements:**
 1. No thick materials or frames allowed.
 2. Maximum thickness of artwork: 5mm.

Non-Accepted Entries

- Collaborative works (entries must be individual).
- Works not created by the participant.
- Entries without a fully completed and signed **Participation Form**.
- Artworks containing:
 - Commercial characters or logos (e.g. superheroes).
 - Photographs or scanned images of other works.
 - Offensive or inappropriate content.

Participation Form & Parental Consent

- Each entry must include a **fully completed Participation Form**.
- The form can be downloaded from www.froufrou.com.cy or collected from the company's Head Office in Kokkinotrimithia.
- The completed form must be securely attached to the back of the artwork.
- **Parental or guardian consent** is mandatory.
- Where both parents share custody, both must sign. If only one parent has custody, that parent's signature is sufficient. If neither parent is available, the legal guardian must sign.

Submission Address

By Post

Management Office
Art Contest – “My Dream Biscuit”
ALKIS H. HADJIKYRIACOS (FROU FROU BISCUITS) PUBLIC LTD
P.O. BOX 15029
Kokkinotrimithia, Nicosia 2666, Cyprus

By Hand Delivery

ALKIS H. HADJIKYRIACOS (FROU FROU BISCUITS) PUBLIC LTD
115 Grigori Afxentiou Avenue
2660 Kokkinotrimithia (Main Gate)

Rules of Participation

- No purchase or entry fee is required.
- The entry must be the **original work of the participant**.
- Participants must fall within one of the specified age categories.
- Works that have been published, submitted to other contests, or infringe third-party rights will not be accepted.
- Only **physical artworks** will be accepted (digital submissions are not allowed).
- Paper size must be **400mm x 550mm or smaller**. Recommended sizes: A3 or tabloid. A4, quarter and octavo formats are also acceptable.
- No restriction on colour, medium, or paper shape. However, artworks exceeding **5mm in thickness will be disqualified**.
- Submitted artworks will **not be returned**.
- Each entry must be accompanied by the completed Participation Form, including the following details:
 1. Age category
 2. Title of artwork
 3. Description of the participant’s “dream biscuit” concept
 4. Participant’s full name
 5. Age and date of birth
 6. Gender
 7. Parent/guardian name(s)
 8. Postal address
 9. Contact telephone number

10. Email address (if available)

11. Signatures of the participant and parent(s)/guardian(s)

- When both parents share custody, both must sign. If only one parent has custody, one signature is sufficient. If neither parent can sign, the legal guardian must sign.
- By submitting an entry, the participant and their parent(s)/guardian(s) accept these terms and conditions and agree not to dispute the decisions of the judging panels appointed by **ALKIS H. HADJIKYRIACOS (FROU FROU BISCUITS) PUBLIC LTD.**
- Any personal data collected will only be used for contest-related purposes.

Intellectual Property & Usage Rights

- All rights to submitted artworks—including the rights to publish, use, adapt, edit, and reproduce—will belong to **ALKIS H. HADJIKYRIACOS (FROU FROU BISCUITS) PUBLIC LTD.**
- Submitted artworks may be used in advertisements, printed materials, and promotional campaigns by the organiser and approved partner companies.
- Children of company employees and partners are also eligible to participate.

Deadline for Submission

All entries must be received **no later than Friday, 19 December 2025.**

How to Submit

Entries may be submitted in the following ways:

1. **By Post** to the central offices of ALKIS H. HADJIKYRIACOS (FROU FROU BISCUITS) PUBLIC LTD, P.O. BOX 15029, Kokkinotrimithia, Nicosia 2666, Cyprus.
2. **By Hand Delivery** to the Head Office:
115 Grigori Afxentiou Avenue, 2660 Kokkinotrimithia (Main Gate).

Judging & Evaluation

- Only entries meeting all requirements will be eligible for evaluation in the nationwide contest in January 2026.
- The **top 3 entries** in each age category (9 winners in total) will receive prizes.
- Entries will be judged by internal committees and external experts appointed by the organiser, based on originality, creativity, and the message conveyed.
- All decisions of the judging panel are **final**.

Announcement of Winners

- Winners will be announced in **January 2026**.
- They will be notified personally by the organiser, and the results will also be published on the website: www.froufrou.com.cy.

Prizes

Per Age Category (3 winners × 3 categories = 9 winners)

- **1st Prize:** Apple iPad 11" 2025 (A16) 256GB Wi-Fi
- **2nd Prize:** Nintendo Switch OLED Model
- **3rd Prize:** JBL Live 660NC Wireless Headphones

Additional Awards

- Seven additional winners in each category will receive a **Surprise Bag** filled with Frou Frou treats!

Personal Data Handling

Personal data will be collected and processed exclusively for purposes related to the contest, including:

1. Announcing results.
2. Dispatching prizes.
3. Research for improving the contest and anonymous statistical analysis for marketing.
4. Any other processing necessary to ensure the contest is conducted fairly and securely.

Disclosure to third parties: Personal data will not be disclosed to third parties, except to authorised persons directly involved in managing and organising the contest.